HOMES BY BRINK
AustinRealEstate.com



What To Expect When You're Listing



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1

JUST LISTED

Sign Listing
Seller Homework Assigned and Completed Within Two Days
Clean Sweep of Home: House Cleaning, Carpet Cleaning, Window Cleaning

2

PICTURE PERFECT

Staging Completed After Home Cleaning
Professional Photography /Videography, 360 Tour for Zillow Within Two Days of Staging
Matterport Virtual Walk-Through Photography Within Two Days of Staging

3

HANDING OVER THE KEYS

Three Days Prior to Going on LiveActive:
For Sale Sign Up
Keys To Agent
Coming Soon Marketing

When you think real estate, Think Brink!

4

MARKETING APPROVALS

Within 24 Hours of Delivery, Sellers:
Approve Photos
Approve Marketing Materials
Disclosure Information Completed

5

GOING LIVE

Supra Lock & Combo Box, Rider on Sale Sign, Brochures/ Flyers On-Site
Home is Live on The Market Within Seven Days of Video/Photo Approval



HOMES BY BRINK
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Brink@HomesByBrink.com
www.HomesByBrink.com
(512) 698-3525

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MARKETING YOUR HOME

Just Listed Mailing Within 7 Days of Going Live
Bi-Weekly Marketing Plan
Updates to Seller

HOMES BY KRISTA

7

SHOWINGS

Showing Appointments
Feedback From Showings - Homes by Brink Will Call & Email to Request Feedback

8

OFFERS

Receive Offers
Review Offers - Calls to Lenders Within 24 Hours
Negotiate Terms

9

PICK YOUR BUYERS

Fully Executed Contract - Agreed & Signed By Both Seller & Buyer
Rent Back Option Discussed in Offer
Open Title & Escrow
Receive Buyer's Earnest Money Deposit

10

INSPECTIONS

Inspection
Request For Repairs From Disclosures/ Inspection Report
Negotiate Repairs After Inspection
Healthy & Safety Concerns, Leaks, Insects, Damage & Structural Issues



11

SHOW ME THE MONEY

Buyer Secures Loan
Appraisal Done
Buyer Removes Contingencies
Loan Documents Ordered

12

CLOSING TIME

Closing Documents Signed By Buyer & Seller
Sign Removed
Loan Funded & Recorded
Sellers Move Out & Buyers Move In

13

GIVE PROPS TO YOUR AGENTS

Seller Gives Homes By Brink a 5-Star Review
Seller Entered into iPad Giveaway

REALTOR

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